

Helensburgh Outdoor Museum

1. EXECUTIVE SUMMARY

- 1.1 The purpose of this report is to provide members with detail on the proposed Terms of Reference, relative to the Helensburgh Outdoor Museum Design Panel.
- 1.2 At its meeting on 13 December 2016, the Committee agreed to allocate £55,500 from CHORD Surplus Funds for the further development of the Outdoor Museum, and at its meeting on 11 April 2017, the Committee noted:
- That officers will convene a Design Panel over the summer months, which shall consider the issues highlighted in the draft Strategy document, and bring forward recommendations for consideration and approval by the Helensburgh & Lomond Area Committee.
- 1.3 Further to establishing a Design Panel on 29-Sept-2017, this report seeks to provide draft Terms of Reference for the Design Panel and finance arrangements for Committee's consideration and agreement.

2. RECOMMENDATIONS

It is recommended that the Helensburgh and Lomond members:

- 2.1 Approve the proposed Terms of Reference for the Helensburgh Outdoor Museum Design Panel.
- 2.2 Note the proposed financial arrangements.

Helensburgh Outdoor Museum – Arts Strategy Fund

3. INTRODUCTION

- 3.1 The purpose of this report is to provide members with detail on the proposed Terms of Reference, relative to the Helensburgh Outdoor Museum Design Panel.
- 3.2 At its meeting on 13 December 2016, the Committee agreed to allocate £55,500 from CHORD Surplus Funds for the further development of the Outdoor Museum, and at its meeting on 11 April 2017, the Committee noted:
- That officers will convene a Design Panel over the summer months, which shall consider the issues highlighted in the draft Strategy document, and bring forward recommendations for consideration and approval by the Helensburgh & Lomond Area Committee.
- 3.3 Further to establishing a Design Panel on 29-Sept-2017, this report seeks to provide draft Terms of Reference for the Design Panel and finance arrangements for Committee's consideration and agreement.

4. RECOMMENDATIONS

It is recommended that the Helensburgh and Lomond members:

- 4.1 Approve the proposed Terms of Reference for the Helensburgh Outdoor Museum Design Panel.
- 4.2 Note the proposed finance arrangements.

5. DETAIL

5.1. Helensburgh's award winning Outdoor Museum displays a collection of treasured objects brought forward by local residents and organisations in the town. Stories of local, national and international significance are depicted through the objects. The Museum has been very well received by both the local community and visitors to the town, as well as by arts, heritage and culture bodies in Scotland and further afield.

The Museum received the prestigious Saltire Art in Public Places Award, which focuses on the way in which art contributes to the distinctive quality of a place, and has been commended by the FX International Design Awards in the Best Museum 2016 category, with judges stating that every town should have an outdoor museum.

5.2. The Area Committee has set aside £55,500 to expand the Outdoor Museum. Based on £15,000 maximum allocation each year, it is expected to be complete by approximately 2021 unless additional funding can be found in support of its further extension.

5.3. The Area Committee requested that officers bring forward a strategy to incorporate detail on the creation, operation and management of the Fund over this period.

5.4. A Design Panel, which was convened on 29-Sept 2017, includes representatives from Helensburgh Community Council, Rhu and Shandon Community Council, the Arts Society Lomond, elected members and members of the public.

5.5. The Design Panel has the authority with regards the following:

- To approve requests for grants of up to £500 for the design of artworks
- To review initial proposals/ applications for funding, allocation of plinths and /or installation of art work and make recommendations to the Area Committee
- All applications will be assessed using the criteria contained in the Arts Strategy which was agreed by the Area Committee on 21-Dec 2017.

5.6. Draft Terms of Reference (Appendix 1) have been developed to provide clarity around the governance arrangements of the Design Panel.

5.7. The Design Panel is able to award up to £500 for Development Costs (to explore feasibility of potential artworks and work up ideas) and will make recommendations to Helensburgh and Lomond Area Committee on awards for Total Costs (to develop, fabricate/produce and install an art work).

5.8. Proposed finance arrangements (Appendix 2) have also been provided for Committee's information.

5.9. These arrangements note that successful applications will be paid any grant monies due retrospectively, subject to submission of appropriate documentation, detailed in Appendix 2, and proof of works.

6. CONCLUSION

6.1. The Outdoor Museum has been well received both locally and nationally, as is evidenced by the numerous award nominations. Approval of the Terms of Reference will provide clarity around the governance of the Design Panel and allow for the efficient and effective future development of this arts and culture asset.

7. IMPLICATIONS

7.1. **Policy:** The delivery of this project fits with the Council's Corporate Plan, Local Outcome Improvement Plan and approved Development Plan key actions and policy for safeguarding our built heritage and town centre regeneration.

7.2. **Financial:** The Area Committee has set aside £55,500 from the CHORD Surplus Funds for the future enhancement of the Outdoor Museum

7.3. **Legal:** None

7.4. **HR:** None – the Fund will be managed by the Economic Development Officer, who will provide updates to the Area Committee.

7.5. **Equalities:** None

7.6. **Risk:** None

7.7. **Customer Service:** None

Executive Director of Development and Infrastructure Services – Pippa Milne
Policy Lead – Councillor Aileen Morton

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APPENDICES

Appendix 1: Terms of Reference

Appendix 2: Finance Arrangements